

YPSILANTI COMMUNITY BAND--FIVE-YEAR PLAN--Approved March 12, 2007 (Based on Approved "Vision Statement")

Revised, re-approved 4/15/08; revised 11/11/08

ITEM	Jun 06-May 07	Jun 07-May 08	Jun 08-May 09	Jun 09-May 10	Jun 10-May 11
Rehearsal and storage space	Conduct hunt for better space for rehearsal and storage WLHS identified/approved	Rehearse and store equipment and library at WLHS	Rehearse and store equipment and library at WLHS	Rehearse and store equipment and library at WLHS	Rehearse and store equipment and library at WLHS
Stands and lights			Acquire stands and stand racks for use at WLHS and elsewhere	Own stands and stand racks for rehearsals and performances Buy set of stand lights	Own stands and stand racks for rehearsals and performances Own set of stand lights
Indoor Performance (YCB only)	Start hunt for better (than WCC) indoor performance space. Towsley identified.	Reserve Towsley for most/all concerts through 2011	Hold most/all indoor concerts at Towsley Auditorium	Hold most/all indoor concerts at Towsley Auditorium	Hold most/all indoor concerts at Towsley Auditorium
Performances Away from Towsley Auditorium	One concert at Red Cedar	One concert at Red Cedar; at least one more with another community or school band or major civic event.	Apply for Red Cedar; if accepted, at least one more with another community or school band or major civic event. If not accepted, then at least two with another community or school band or major civic event	Apply for Red Cedar; if accepted, at least one more with another community or school band or major civic event. If not accepted, then at least two with another community or school band or major civic event	Apply for Red Cedar; if accepted, at least one more with another community or school band or major civic event. If not accepted, then at least two with another community or school band or major civic event

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Summer Outdoor Concerts, open to public	June Patriotic July general August Milan August Hert Festival YAF Museum	June Patriotic July general August Milan August Hert Festival YAF Museum	June Patriotic July general August Milan August Hert Festival YAF Museum	June Patriotic July general August Milan August Hert Festival YAF Museum	June Patriotic July general August Milan August Hert Festival YAF Museum
Summer concerts, "closed" audience, for pay	UA Commencement	UA Commencement AND, preferably, one other (or two, if no UA Commencement)	UA Commencement AND, preferably, one other (or two, if no UA Commencement)	UA Commencement AND, preferably, one other (or two, if no UA Commencement)	UA Commencement AND, preferably, one other (or two, if no UA Commencement)
Band shell	Start work to get a band shell, in cooperation with civic/govt groups	Get approvals for Frog Island; offer to assist with financing and other logistics for design and construction.	Get band shell constructed in Frog Island park.	Perform part/all of summer concerts in band shell in Frog Island Park	Perform part/all of summer concerts in band shell in Frog Island Park
Concert "dress" Indoor	Board considers, adopts, publishes in Band Handbook, the dress code for indoor concerts	Wear uniform as determined.	Wear uniform as determined.	Wear uniform as determined.	Wear uniform as determined.
Concert "dress" Outdoor	Board considers, adopts, publishes in Band Handbook, the dress code for indoor concerts	Wear uniform as determined.	Wear uniform as determined.	Wear uniform as determined.	Wear uniform as determined.
Music	Conductor programs music according to Vision; orders new music accordingly. Acquire at least 20	Conductor programs music according to Vision; orders new music accordingly. Acquire at least 34	Conductor programs music according to Vision; orders new music accordingly. Acquire at least 34	Conductor programs music according to Vision; orders new music accordingly. Acquire at least 34	Conductor programs music according to Vision; orders new music accordingly. Acquire at least 34

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(Music, continued)	additional titles by purchase, gift, or download	additional titles by purchase, gift, or download	additional titles by purchase, gift, or download	additional titles by purchase, gift, or download	additional titles by purchase, gift, or download
Publicity		Each year phase in more (as put in priorities by Pub. Comm) promotional devices, aiming for consistent large (several hundred) audiences by 2011.	Each year phase in more (as put in priorities by Pub. Comm) promotional devices, aiming for consistent large (several hundred) audiences by 2011.	Each year phase in more (as put in priorities by Pub. Comm) promotional devices, aiming for consistent large (several hundred) audiences by 2011.	Each year phase in more (as put in priorities by Pub. Comm) promotional devices, aiming for consistent large (several hundred) audiences by 2011.
Instruments	Property Comm and Board identify instrument needs for 5 years, cost out, put in priority order	Fund-raising Comm devises scheme to raise funds for first 1/4 of priorities; funds raised, instrument(s) acquired and put into use.	Fund-raising Comm devises scheme to raise funds for second 1/4 of priorities; funds raised, instrument(s) acquired and put into use.	Fund-raising Comm devises scheme to raise funds for third 1/4 of priorities; funds raised, instrument(s) acquired and put into use.	Fund-raising Comm devises scheme to raise funds for fourth 1/4 of priorities; funds raised, instrument(s) acquired and put into use.
Non-instrument Equipment	Property Comm and Board identify non-instrument equipment needs for 5 years, cost out, put in priority order	Fund-Raising Committee devises scheme to raise funds for first 1/4 of priorities; funds raised, non-instrument equipment acquired and put into use	Fund-Raising Committee devises scheme to raise funds for second 1/4 of priorities; funds raised, non-instrument equipment acquired and put into use	Fund-Raising Committee devises scheme to raise funds for third 1/4 of priorities; funds raised, non-instrument equipment acquired and put into use	Fund-Raising Committee devises scheme to raise funds for fourth 1/4 of priorities; funds raised, non-instrument equipment acquired and put into use
Transportation and insurance	Cost of insuring all Band-owned items at replacement value is determined (will require an inventory) and reported to Board.	All Band-owned items are insured at replacement value. Up-to-date equipment inventory maintained and insurance coverage adjusted accordingly	All Band-owned items are insured at replacement value. Up-to-date equipment inventory maintained and insurance coverage adjusted accordingly	All Band-owned items are insured at replacement value. Up-to-date equipment inventory maintained and insurance coverage adjusted accordingly	All Band-owned items are insured at replacement value. Up-to-date equipment inventory maintained and insurance coverage adjusted accordingly

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(Transportation and Insurance, Continued)					
Library Management	Library Comm devises scheme to implement all parts of Vision by 2009	Part of scheme implemented	Remainder of scheme implemented.	Library management scheme fully implemented	Library management scheme fully implemented
Web site	Committee devises scheme to implement all parts of Vision by 2008	Web site Scheme fully implemented	Web site Scheme fully implemented	Web site Scheme fully implemented	Web site Scheme fully implemented
Telephone tree	Board establishes telephone tree structure including process for frequent updating.	Telephone tree structure fully operational and accurate.	Telephone tree structure fully operational and accurate.	Telephone tree structure fully operational and accurate.	Telephone tree structure fully operational and accurate.
Recordings	All indoor concerts are recorded for band archives	All indoor concerts are recorded for band archives	Board establishes date and logistics, possibly in some future year, for a professional-quality audio or video recording, suitable for sale if so desired.	Implement any part of the recording scheme applicable to this year	Implement any part of the recording scheme applicable to this year
Membership	Roster target: 80. Attendance policies determined and distributed.	Roster target: 80. Priority: recruitment of players where sectional target not met. Membership record keeping improved.	Roster target: 85 Priority: recruitment of players where sectional target not met. Focus on reducing absenteeism; especially for summer performances	Roster target: 85 Priority: recruitment of players where sectional target not met. Focus on reducing absenteeism; especially for summer performances	Roster target: 90 Priority: recruitment of players where sectional target not met. Focus on reducing absenteeism; especially for summer performances

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(Membership, continued)			<p>Focus on membership promotional materials.</p> <p>Develop policy on short-term use of non-member players when there will be a shortage in some section for performances</p>	<p>Focus on membership sources: (hs/college bands, etc.)</p> <p>Implement policy on short-term use of non-member players when there will be a shortage in some section for performances</p>	<p>Focus on membership sources: (hs/college bands, etc.)</p> <p>Implement policy on short-term use of non-member players when there will be a shortage in some section for performances</p>
Recognitions		<p>Establish and award the "Goodsman Award" for outstanding service to the Band.</p> <p>Establish the Bowman Music Fund for the acquisition of music in memory of Ken Bowman; solicit funds, acquire and stamp new music</p> <p>Create the Bowman Endowed Scholarship to send a deserving but needy Washtenaw Co. middle- or high school student to Blue Lake Fine Arts Camp each summer. Raise funds for 2008 costs; arrange for Blue Lake to administer on YCB behalf; raise funds for \$50K endowment.</p>	<p>Award the "Goodsman Award" for outstanding service to the Band.</p> <p>Solicit donations to the Ken Bowman music fund; spend to acquire new music, stamped to honor Bowman.</p> <p>Raise funds for 2009 costs for Blue Lake and send to BLFA canp; continue fund-raising for Bowman Scholarship Endowment</p>	<p>Award the "Goodsman Award" for outstanding service to the Band.</p> <p>Solicit donations to the Ken Bowman music fund; spend to acquire new music, stamped to honor Bowman.</p> <p>Raise funds for 2010 costs for Blue Lake and send to BLFA canp; continue fund-raising for Bowman Scholarship Endowment</p>	<p>Award the "Goodsman Award" for outstanding service to the Band.</p> <p>Solicit donations to the Ken Bowman music fund; spend to acquire new music, stamped to honor Bowman.</p> <p>Raise funds for 2011 costs for Blue Lake and send to BLFA canp; continue fund-raising for Bowman Scholarship Endowment</p>

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Workers		Implement relevant provisions of "Vision" statement	Continue implementation Organize "Friends" group Implement a Personnel "helper" for each rehearsal	Continue implementation Nurture "Friends" group Implement a Personnel "helper" for each rehearsal	Continue implementation Nurture "Friends" group Implement a Personnel "helper" for each rehearsal
Governance	Board plans monthly meetings and an activities calendar for the following year. Calendar includes committee reports, elections, officer reports, review of appointed staff.	Board plans monthly meetings and an activities calendar for the following year. Calendar includes committee reports, elections, officer reports, review of appointed staff. Board considers if Bylaws need revision; if so, wording is prepared, approved by Board, submitted to membership for vote	Board plans monthly meetings and an activities calendar for the following year. Calendar includes committee reports, elections, officer reports, review of appointed staff. Board considers if Bylaws need revision; if so, wording is prepared, approved by Board, submitted to membership for vote	Board plans monthly meetings and an activities calendar for the following year. Calendar includes committee reports, elections, officer reports, review of appointed staff. Board considers if Bylaws need revision; if so, wording is prepared, approved by Board, submitted to membership for vote	Board plans monthly meetings and an activities calendar for the following year. Calendar includes committee reports, elections, officer reports, review of appointed staff. Board considers if Bylaws need revision; if so, wording is prepared, approved by Board, submitted to membership for vote
External Organizations	Join ACB; encourage conductor to attend convention; submit one item for publication.	Join ACB; encourage conductor (and at least one other member) to attend ACB convention; submit one item for publication. submit one item for following year convention program.	Join ACB; encourage conductor (and at least two other members) to attend ACB convention; submit one item for publication.	Join ACB; encourage conductor (and at least three other members) to attend ACB convention; submit one item for publication. submit one item for following year convention program.	Join ACB; encourage conductor (and at least four other members) to attend ACB convention; submit one item for publication.
	Open communications with another area	Hold a joint event with another area	Hold a joint event with another area	Hold a joint event with another area	Hold a joint event with another area

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(Organizations, continued)	community band about a joint concert and/or other activities	community band	community band	community band	community band
	Maintain active membership in C of C and participate in all relevant activities.	Maintain active membership in C of C and participate in all relevant activities.	Maintain active membership in C of C and participate in all relevant activities. Identify/join/create at least one additional organization for the promotion of arts/music/band.	Maintain active membership in C of C and participate in all relevant activities. Identify/join/create at least one additional organization for the promotion of arts/music/band.	Maintain active membership in C of C and participate in all relevant activities. Identify/join/create at least one additional organization for the promotion of arts/music/band.
Non-Player Staff			Seek an unpaid intern from an arts management (or related) program assigned to YCB.	Use an intern from an arts management program OR a part-time paid staff member.	Use an intern from an arts management program OR a part-time paid staff member OR both.
Finances	YCB obtains/maintains IRS and state approvals as non-profit. Diversifies sources of fund-raising.	YCB maintains IRS and state approvals as non-profit. Continues to diversify sources and to increase amounts of fund-raising.	YCB maintains IRS and state approvals as non-profit. Continues to diversify sources and to increase amounts of fund-raising.	YCB maintains IRS and state approvals as non-profit. Continues to diversify sources and to increase amounts of fund-raising.	YCB maintains IRS and state approvals as non-profit. Continues to diversify sources and to increase amounts of fund-raising.
Social	YCB holds at least one social event for members and guests.	YCB holds at least one social event for members and guests	YCB holds at least one social event for players and additional social event(s) that include family and "friends" of the YCB.	YCB holds at least one social event for players and additional social event(s) that include family and "friends" of the YCB.	YCB holds at least one social event for players and additional social event(s) that include family and "friends" of the YCB.